## **System Features**

Administration	Admin Portal
Accounting & Financial	Commission Mgt.    Revenue Mgt.
Billing	Billing Services
Custom Interfaces	Customer Management
Inventory Management	Inventory Management     Supplier PO Gateway     Generate PO and PO Receiving Basic     Direct PO Interface
Infrastructure	Customer Management
Marketing	Campaign Management
Platform	Security Model
Support & Training	• 24x7x365 Support Center • Customer Support Portal • CRM
Retail Sales	POS POS Device Mgr POS Synchronization Mgr     Contract Management Product Catalog Loyalty Program
Reporting	Dashboards    • Ad-hoc (tuned to tables)

#### **Contact**

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# **Next Generation Retail**

# iRetail - Immersive Retail: how the next generation of in-store technology is ready to keep you relevant with your customer

Introducing VisionmaxRetail's Retail-in-the-Cloud. We can generate a stand-alone instance of a multi-server environment for your client within 24 hours. Our multi-tenant solution runs in the cloud and can be provisioned for your client in an hour. Your larger clients may prefer to run on a private cloud behind their firewall. Our solution has been showcased on POS equipment from HP. IBM. NCR. and Wincor-Nixdrof and can run on most POS hardware configurations that your customer already uses or would like to deploy. Our POS client is always up-to-date running in a browser. We also offer a small service that can be installed with a single click from our portal. This service will cache the last POS & catalog download to be used off-line and store transactions until Internet connectivity can be restored. Our state-of-the-art software delivery allows graphical touch-screen apps, off-line capability and peripheral management as fast as you can open a browser and type a URL.



Our cloud solution is enabled to handle serialized inventory (electronics), general merchandise, fashion inventory, and food services solutions. Our VARs and VisionMAX consultants and engineers are ready to get you running and deployed fast, and can support you with a full suite of data conversion, catalog preparation, training, financing, 4-hour on-site North-American maintenance agreements and deployment services.



Visionmax showcased our next generation retail system at the Consumer Electronics Show (CES) 2012 at the Verizon and Alcatel-Lucent booths this past January. Please see www.visionmax. com under the news and events section for a video showcasing our 3D Virtual Personal Stylist technology. This 3D-without-glasses patented technology allows the retail customer to virtually try on clothing, makeup or locate any product in your catalog. Integration with Mobile, home TV, Web and in-store POS ensures your customer is always in touch.





SYNNEX is a \$9B global Fortune 300 company. Our SaaS software solutions are exclusively distributed through SYNNEX and Retail organizations.

### **World Class Training and Support**



Our Customer Care division of VisionMAX provides interactive video training in a browser and, using the built-in certification platform, ensures that retail staff are ready to face your customers. Retail staff can always refer to the "expert" when training on our platform. We provide detailed technical support right in the same tool. Interactive chat, automated trouble-ticket creation, real-time status checking on your ticket and pro-active call-back — there is no such thing as "on-hold" with our support system. Our 24/7 help desk is always there solving issues, not just logging them.



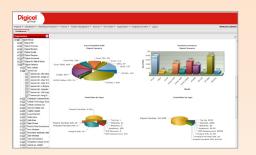
**VisionMAX Portal** 



Queue Mgmt/Digital Signage



User/App/Role/ Credential Security



Real-Time Dashboard Reporting



Real-Time Ad-Hoc &Fixed Reporting



IPTV, Game Console, TV-Commerce



Android VPS Controller



iPhone Mobile Commerce



MIP - Strea



Training/Certification/ Ticket Creation





Catalog to POS Mapping
Browser-based tools



VisionEngine
App Dev, Integration
& Run-Time Engine
SaaS in the
Cloud

VisionMAX
Party Model
Retail DB
(650 tables)

CRM – manage your customer profile and see history of client across a chain of stores



Standalone/ offline POS SaaS POS running in browser



Supply Chain P.O. and Inventory/ Supplier Management





VisionmaxRetail eCommerce Engine



VPS – Magic Mirror Application



Facebook Social Media Integration

ming Video